

Photography Terms and Conditions

3D Data Pro, LLC
 1602 S. Lewiston St.
 Aurora, CO 80017
 Phone: (970) 331-4852
 Email: sfoltz@3ddatapro.com
 www.3ddatapro.com

Real Estate Photography Services

Standard Photo Shoot	This level includes interior and exterior coverage, [includes twilight shots] takes approximately one and one half hour—including one half hour of post-production processing—and generates 15 images. As a guideline, this level is appropriate for properties under 3000 square feet, or under \$1.0M asking. If your listing includes mountain views, please see the “Mid Range” or “Estate” shoot descriptions below.	\$150
Mid-Level Photo Shoot	This level includes up to two hours on-site, and an equivalent post-production processing. [includes twilight shots] This level is appropriate for properties up to 4000 square feet, or for more detailed shoots. This is the minimum service level that includes mountain views. Subject to weather, we will make every effort—including a return trip, as necessary—to capture mountain views, in both the interior and exterior photos. This level generates up 22 finished images.	\$250
Premium Photo Shoot	This level includes up to 3 hours of shooting, two hours of post-production time, and generates 30 finished images. [includes twilight shots] We prefer to make a separate appointment prior to the actual shoot to scout the property with you. This helps determine the optimal time to conduct the photo shoot and enhances the final product. This pre-shoot walk-through is included in the fee.	\$350
Real Estate Floor Plans	This service includes floor plans drafted by our owner and architectural designer, Steve Foltz, M. Arch. Plans are drafted in AutoCAD starting at \$500. For exact pricing details, see our terms and conditions here.	\$500

Square Feet	Cost	Deliverable
<2,000 SF	\$500.00	Single floor plan
2,000-4,000 SF	\$600.00	Multiple Levels
4,000-6,000 SF	\$700.00	Multiple Levels
6,000-8,000 SF	\$800.00	Multiple Levels

Exterior Only	This level generates 1 to 3 images.	\$100
Aerial Showcase Videography	This service includes a professionally edited and color graded video of the property. The video is 60 seconds or less, hosted online, and conveniently shared with a link. Please provide guidance, if there are areas [mountains, lakes, city parks, etc.] you wish to feature.	\$200
Aerial Showcase Photography	This service includes exterior images of the property, online proofing, and 4 finished, retouched images suitable for print and web use. Please provide guidance, if there are areas [mountains, lakes, city parks, etc.] you wish to feature in the background.	\$150
Twilight Exteriors	This service is included with all 3D Data Pro photo shoots. Twilight exterior photography generates 2 finished images options.	Free
Showcase Video	This service includes smooth drone videos, editing, labels, and branding of a video. The video will be shared with a web link for MLS listings, web, Facebook, and more. Video file can be downloaded for Instagram.	\$300
360 Virtual Tours	This service includes capture of interior and exterior panoramic images, plus Client branding, navigation, and web hosting for two years. Virtual tour will be shared with Client with a web link.	\$200

Square Feet	Cost	Photo Count
<2,000 SF	\$150.00	15 Photos
2,000-4,000 SF	\$200.00	30 Photos
4,000-6,000 SF	\$300.00	40 Photos
6,000-8,000 SF	\$400.00	60 Photos

Head Shots	This service includes shooting, online proofing, and 2 finished, retouched images suitable for print and web use.	\$75
-------------------	---	-------------

Scheduling and Policy Information

Scheduling and Contact Information

Requests for photography appointments should be submitted via email to sfoltz@3ddatapro.com with as much detail as possible. We will respond within 24 hours to verify the date, time and location of the shoot. Next day orders are difficult to schedule and are subject to an additional charge. Once both parties have acknowledged the date and time of the appointment, the appointment will be considered “booked”.

At The Shoot

The Client is responsible for the presence of an authorized representative at the shoot to approve the Photographer’s interpretation of the project. If a Client or Brokerage representative is not present, the Photographer’s interpretation shall be deemed acceptable. The photographer will make a reasonable effort to remove litter, stray objects, etc. from the rooms; however please note that this does not include things like making beds, arranging furniture, mowing grass, doing the dishes, etc. Agents are expected to have the property staged and cleaned completed prior to the photo shoot. All properties will be shot “As Is.” Client input is important when choosing the best rooms and angles to photograph. Absent client’s input, the photographer will use his/her best judgment and experience to decide how best to photograph the property.

After the Shoot

Once the shoot is finished, the photographer will perform digital retouching and deliver to you by noon the following weekday, unless otherwise specified. Delivery is via FTP transfer to the email address(es) you supply. All images will meet a minimum resolution of 3000 x 2000 pixels, usable for both internet and print (for print sizes up to 8” x 10”.)

Cancellation, No-Show and Inclement Weather Policy

If cancellation or re-scheduling is necessary, please do so with a minimum of 24 hours’ notice. Any shoot cancelled within 24 hours of a booked appointment is subject to a \$250 cancellation fee. Arriving late beyond 30 minutes to an appointment will be considered a cancellation and will be billed at the full rate of the shoot. Every effort will be made to accommodate a rescheduling. In the event of inclement weather preventing photography, a new date will be scheduled at the earliest available time.

Rights and Usage

All images produced for an Agent or Broker [Client] may be used by the Client for any and all marketing materials and campaigns associated with the property and for the Client’s self promotion. The photos may also be used by the Client’s parent company for the sole purpose of marketing the specific property photographed. Ownership of the images remains with the Photographer, and license is granted only to the Client and Client’s parent company, and not to any third party. Any usage of the images by a third party, including but not limited to, architects, builders, stagers, designers, sellers or buyers, is strictly prohibited unless approved in writing by the photographer.

Payment

Photographer will supply a monthly invoice with all photography fees detailed, delivered to the Client via email on the last day of the month. Payment is accepted via check, electronic transfer, Paypal, Venmo, and major credit card. Please mail checks to 1602 S. Lewiston St., Aurora, CO 80017. Payment is due within 30 days of receipt of invoice (Terms Net 30).

Signature: _____

Date: _____